

News release

A Fusion of Colour Adds More Choice to SureSet Range



SureSet, the UK's leading supplier of resin bound paving, has announced the launch of Fusion™, a completely new range of permeable paving which has been developed to give architects, designers and home owners even more freedom when selecting their ideal surfacing material.

Fusion™ draws together products from the company's existing Spectrum and natural aggregates ranges to provide a virtually limitless selection of colour combinations to choose from. From blends of vibrant reds and blues, pastel greens and purples and warm buffs and yellows, Fusion™ allows users to define their own perfect colour combination.

Whether a particular blend is required to complement an existing structure or to contrast with a specific planting scheme, the Fusion™ range provides the ideal solution. Once a blend has been requested, SureSet's technical team takes care of the rest - producing the right combination of materials to suit both aesthetic and durability needs and then providing samples to view.

Fusion™ may be used for whole landscape areas or for features within an overall paving scheme; whatever the requirement, the product will deliver a stunning, durable and low-maintenance surface which is guaranteed to maintain its colour throughout its entire life.

Commenting on the launch, SureSet International Sales and Marketing Manager, Joni Carpenter said: "I'm certain that our new Fusion™ range will prove to be a great

success, allowing great flexibility in the design of surfacing schemes. With so many great colour permutations, the only limit is the designer's imagination and so we're really looking forward to being asked to create some exciting new mixes".

As with all SureSet resin bound paving products, Fusion™ is completely permeable, allowing water to drain through the surface and so reducing surface run off and the risk of puddles forming. Importantly for home projects, not only is this a key performance benefit, but it also means that there is no need for planning permission to be sought – in 2008, legislation was introduced which requires permission to be obtained in England for any new or re-paving project that is non-permeable.

For more information, or to discuss specific colour requirements, call 01985 841180 or visit www.sureset.co.uk.

Ends